



Department of Economic and Community Development

College Station Medical Corridor

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College Station Medical Corridor

The College Station Medical Corridor is to function as a center for diverse businesses and development devoted to the growing health care and wellness industry in our community ... and the region.



Medical Corridor

- Envision a dedicated healthcare and wellness district
- Attract medical specialties and services not currently addressed in existing market
- Adaptive reuse of existing structures and properties when attracting new development
- Unique architectural design, features and landscaping in the corridor in keeping with an adopted standard
- Create synergy through various medical institutions, the private healthcare industry and future researchers and graduates from Texas A&M University



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Proposed Medical Corridor Elements

- Signage
- Unique Lighting
- Landscaping, Green Space and Aesthetics
- Pedestrian Amenities
- Unique Architectural Features
- Roadway Enhancements and Transit Features
- Overlay District
- Other Development Controls



Major Deliverables

- Determination of size and scope
- Determination of physical boundaries
- Market analysis
- Impact forecasting / modeling
- Visioning exercise and process
- Community involvement / input
- Corridor specific designs / specifications



Estimated Timeline

	<u>Est. Days</u>
Survey	60
Site Inventory	10
Public Input	90-120
Determination of Program Elements	10
City Approval	30
Schematic Drawing	30
Preliminary Design	30
Design Development	60
City Review	10
Construction Documents	90
City Review	10
<u>Final Revisions & Bid Preparation</u>	<u>10</u>

Days to Study Completion: ~450

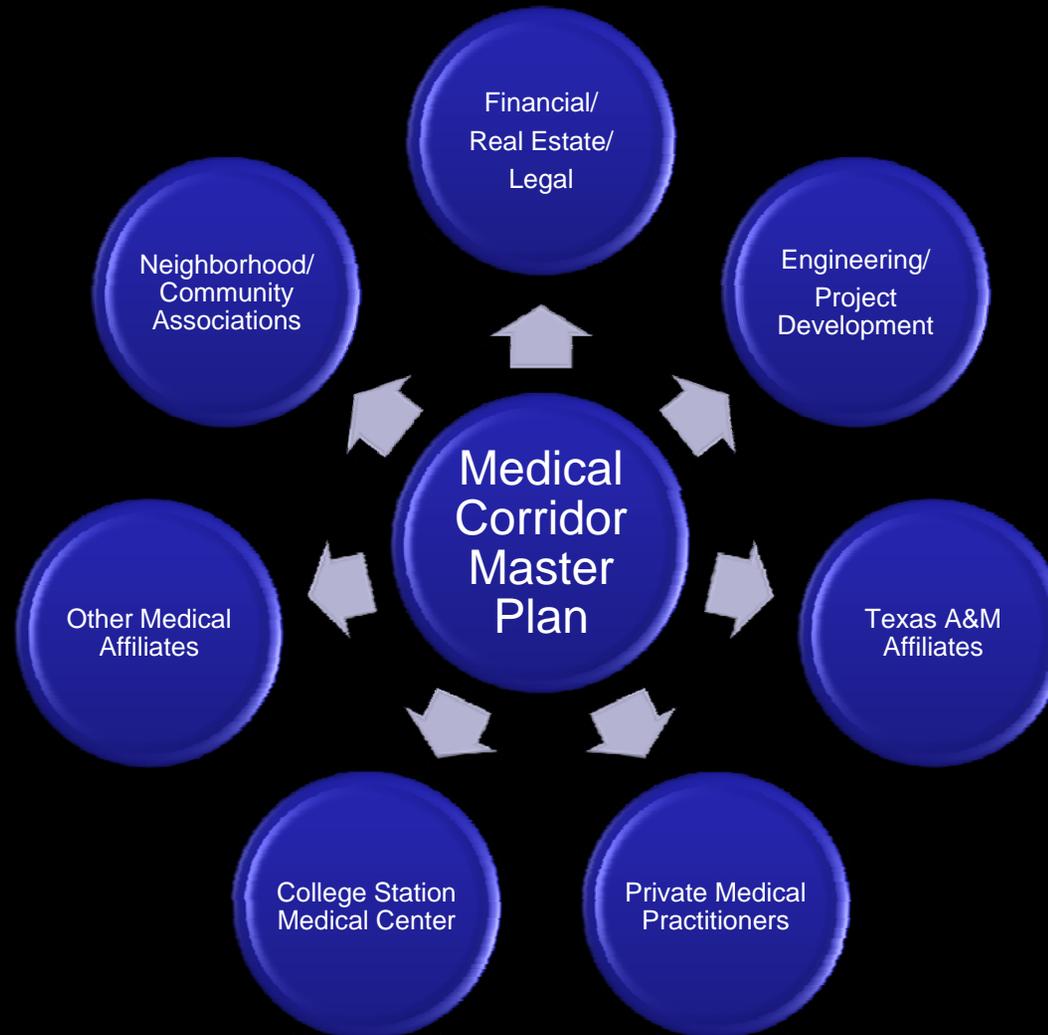


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Stakeholder Engagement



Committee Composition





Why You're Here?

- Reach broad cross-section of the community
- Help with fact-finding, transparency and good-will
- Offer assistance to Project Development Team
- Help build the corridor vision
- Help prioritize project-related needs



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Questions?



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Medical Corridor Advisory Committee (MCAC) Role

- Designed to Engage the Community as a Whole
- Provide Guidance and Feedback for the Planning Process
- Discuss the Overall Concept Plan
- Define District Boundaries
- Discuss Community Background, Issues and Concerns