

ORDINANCE NO. 2014-3588

AN ORDINANCE AMENDING CHAPTER 12, "UNIFIED DEVELOPMENT ORDINANCE", ARTICLE 7 "GENERAL DEVELOPMENTAL STANDARDS", SECTION 12-7.5 D "PROHIBITED SIGNS", SECTION 12-7.5 F, "SIGN STANDARDS", SECTION 12-7.5 O, "FUEL PRICE SIGNS", AND ADDING SECTION 12-7.5 CC, "ELECTRONIC READER BOARDS", OF THE CODE OF ORDINANCES OF THE CITY OF COLLEGE STATION, TEXAS, AS SET OUT BELOW; PROVIDING A SEVERABILITY CLAUSE; DECLARING A PENALTY; AND PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF COLLEGE STATION, TEXAS:

PART 1: That CHAPTER 12, "UNIFIED DEVELOPMENT ORDINANCE", ARTICLE 7 "GENERAL DEVELOPMENTAL STANDARDS", SECTION 12-7.5 D "PROHIBITED SIGNS", SECTION 12-7.5 F, "SIGN STANDARDS", SECTION 12-7.5 O, "FUEL PRICE SIGNS", AND 12-7.5 CC, "ELECTRONIC READER BOARDS", of the Code of Ordinances of the City of College Station, Texas, be amended as set out in Exhibit "A", attached hereto and made a part of this ordinance for all purposes.

PART 2: That if any provisions of any section of this ordinance shall be held to be void of unconstitutional, such holding shall in no way effect the validity of the remaining provisions or sections of this ordinance, which shall remain in full force and effect.

PART 3: That any person, firm, or corporation violating any of the provisions of this chapter shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punishable by a fine of not less than Twenty-five Dollars (\$25.00) nor more than Two Thousand Dollars (\$2,000.00). Each day such violation shall continue or be permitted to continue, shall be deemed a separate offense. Said Ordinance, being a penal ordinance, becomes effective ten (10) days after its date of passage by the City Council, as provided by Section 35 of the Charter of the City of College Station.

PASSED, ADOPTED, and APPROVED this 24th day of July, 2014.

APPROVED:



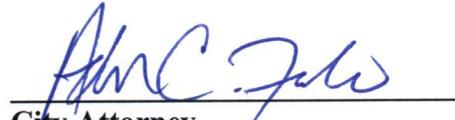
Mayor

ATTEST:



City Secretary

APPROVED:



City Attorney

EXHIBIT "A"

That Chapter 12, "Unified Development Ordinance," Article 7 "General Development Standards", Section 12-7.5 D, "Prohibited Signs", Subsections 6 and 7 of the Code of Ordinances of the City of College Station, Texas, are hereby amended to read as follows:

6. Signs and displays with flashing, blinking, or traveling lights, or erratic or other moving parts, including electronic message boards that change more than once per fifteen (15) minutes, either internal or external to the premise, and oriented an visible to vehicular traffic, provided that time and temperature signs are permissible if the maximum area and setback requirements of this Section are met and if the commercial information or content of such signs are restricted to no more than eight (8) square feet.
7. Signs containing manual change copy which are greater than thirty (30) percent of the allowable sign area.

That Chapter 12, “Unified Development Ordinance”, Article 7 “General Development Standards”, Section 12.7.5 F “Sign Standards”, of the Code of Ordinances of the City of College Station, Texas, is hereby amended to read as follows:

F. Sign Standards.

The Following table summarizes the sign standards for the City of College Station:

Sign Type	Maximum Area (s.f.)**	Maximum Height (ft.)	Setback From ROW (ft.)	Number Allowed
Apartment/Condominium / Manufactured Home Park Identification Signs	100	10	10	1/frontage
Area Identification Signs	16	4	10	1/10-50 acre subdivision or phase
Attached Signs	Varies, see Section 12-7.5.I below	Not to exceed one (1) foot from top of wall, marquee, or parapet to which it is attached	—	Any number allowed if within the total allowed square footage of attached signs
Campus Wayfinding signs	30	6	—	See Section 12-7.5 BB below
Commercial Banners	36	No to exceed the top of structure to which it is attached	10	1/premises
Development Signs		15	10	1/premises
Residential/Collector Street	35			
Arterial Street	65			
Freeway (As designated on Thoroughfare Plan)	200			
Directional Traffic Control Signs	3	4	4	1/curb cut

Electronic Reader Boards	Varies, see 12-7.5.D.6 and 12-7.5.CC			
Freestanding Signs	Varies, see 12-7.5.N below			1/building plot where lot exceeds 75 feet of frontage
Home Occupation Signs	2	Not to exceed top of wall to which it is attached	—	1/dwelling unit
Low Profile Signs	60	4	10	See 12-7.5 R "Low Profile Signs" below/***
Low Profile Signs (In lieu of permitted Freestanding Sign)	60	4	10	1/150 feet of frontage *
Real Estate, Finance, and Construction Signs				1/frontage(Real Estate)
Up to 150-foot frontage	16	8	10	1/property (Finance)
Greater than 150-foot frontage	32	8	10	3/property (Construction)
Roof Signs	Determined by frontage. Same as freestanding Max. 100 s.f.	10 feet above structural roof	—	1/building plot in place of a freestanding sign
Subdivision Signs	150	15	10	1/primary subdivision entrance. Not to exceed 2 signs.

That Chapter 12, "Unified Development Ordinance", Article 7 "General Development Standards", Section 12-7.5.O.1, "Fuel Price Signs", of the Code of Ordinances of the City of College Station, Texas, is hereby amended to read as follows:

1. The area of the fuel price sign shall not exceed twenty-four (24) square feet.

That Chapter 12, "Unified Development Ordinance", Article 7 "General Development Standards", Section 12-7.5.CC, "Electronic Reader Boards", of the Code of Ordinance of the City of College Station, is hereby added after Section 12-7.5.BB "Campus Wayfinding Signs", and is to read as follows:

CC. Electronic Reader Boards.

In addition to meeting the other requirements of this Section, Electronic Reader Boards (ERB) are subject to the following requirements:

1. The sign display (message) change shall be instantaneous; scrolling, fading, or animation between messages is prohibited;
2. No electronic reader board shall exceed a brightness level of 0.3 foot candles above ambient light as measured using a light meter capable of measuring in foot candles at a distance based upon sign area, measured as follows:

$$\text{Measurement distance} = \sqrt{(\text{sign display area of ERB} \times 100)}$$

3. The sign shall be equipped with automatic brightness control keyed to ambient light levels;
4. In the event of a malfunction, the sign display must go dark; and,
5. Electronic Reader Board size is limited to thirty (30) percent of the allowable sign area.